



Beaver State Newsletter Oregon Dietary Manager's Association

We would like to thank you in advance for your support of the Oregon Dietary Manager's Association. We are a non-profit organization dedicated to "providing optimum nutritional care through foodservice management." Your local Oregon Chapter expands that mission by offering opportunities for members to share, learn, and grow in our careers. We meet twice a year as a group, several additional times as local chapters, and share through our quarterly newsletter.

At this time the Oregon DMA has a growing membership of 106 Active Members with an additional 50 Student and Retired Members. This reflects an increase of 9% from last year.

To assist in our goals the Oregon Dietary Manager's Association would like to ask for your help. We are offering advertising space in our quarterly newsletters to businesses interested in supporting our efforts to promote a fun and informative communication to our membership. Enclosed please find our Advertising Rate Sheet, a Newsletter Advertisement Request form, and a copy of our Fall 2006 Newsletter. The Oregon DMA Executive Board hopes to continue using color throughout our newsletter, so we extend that offer to our advertisers as well. We continue to feel this adds interest and excitement to our publication. Through your support we can work toward maintaining that goal. Please review this information and contact either myself or our Newsletter editor if you need further information.

We look forward to hearing from you.

Thank you,

A handwritten signature in black ink that reads "Shirley Boehmer".

Shirley Boehmer, CDM, CFPP
President, Oregon Dietary Manager's Association
Phone 503.393.3624 or shirlboe@aol.com

Submission Parameters

Please submit ad in *.jpeg format to the newsletter editor. This will insure the accuracy of your ad as well as clarity. We also invite you to use color in your advertisement for added interest and excitement.

- Winter Issue: Theme: Food Hunger Week Activities, Spring Conference Preparation, Recognition of Service.
- Spring Issue: Theme: Spring Conference Recap, National Conference Activities, Nominations for Officers.
- Summer Issue: Theme: National Conference Recap, Fall Conference Activities, Ballot for Oregon DMA Officers.
- Fall Issue: Theme: Fall Conference Recap, New Officers, Association Goals



**State Newsletter
Oregon Dietary Manager's Association**

Newsletter Advertisement Request

Yes, we are interested in placing an advertisement in the Beaver State Newsletter for:

- Winter Issue: Deadline, 25 January 2008
- Spring Issue: Deadline, 11 April 2008
- Summer Issue: Deadline, 11 July 2008
- Fall Issue: Deadline, 19 October 2007

Company Name: _____

Primary Contact: _____

Address: _____

Phone: _____ e-mail _____

We would like to place this size advertisement:

- Standard Business Card Ad Space \$30
- Standard Quarter Page Ad \$50
 (approximately 3 1/4" wide X 5" tall)
- Standard Half Page Ad Space \$100
 (approximately 7" wide X 5" tall)
- Back Cover Half Page \$150

Please send this form to Mark and e-mail the advertisement copy prior to the deadline. We will invoice you the cost of the advertisement.

Thank you for your support!

To submit an ad, contact Mark Dougherty, CDM, CFPP by e-mail at mark@gfr2000.com or at 971.219.1696 for further information.